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(cell)

PROFESSIONAL ACTIVITIES:

Teaching Awards/Honors	Research
National Recognition <ul style="list-style-type: none">▪ Winner (\$10,000) of the Economic Communicator Contest. Sponsored by the Association of Private Enterprise Education and the Market Based Management Institute, 2007.▪ Profiled in the “Great Teachers in Economics” series of the Gus. A Stavros Center of Economic Education at Florida State University, 2005.	Books <p><i>Principles of Economics</i> (with Lee Coppock) Norton Publishers, 2013, 2017.</p> <p><i>Essentials of Economics</i> (with Lee Coppock and Brian O’Roark) Norton Publishers, 2015.</p> <p><i>Economics in the Movies</i>, Cengage South-Western Publishing, 2005.</p>
University of Arizona (2014-2017, 2018- <ul style="list-style-type: none">• The Neville Cramer Faculty Scholarship Award for Ethics. Eller College of Management, 2016.• Undergraduate Large Class Faculty Member of the Year. Eller College of Management, 2015.• Recognition of Outstanding Commitment and Contribution to the Students and the Betterment of the Eller College of Management. Eller College Student Council, 2015, 2017.	Refereed Journal Articles <p>“Pokémon GO: Applications for the Economics Classroom” (Abdullah Al-Bahrani, David Mahon and Ryan Murphy) Forthcoming in the <i>Journal of Economics Teaching</i>.</p> <p>“Using <i>The Office</i> to Teach Demand” (with Dan Kuester) Forthcoming in the <i>Journal of Private Enterprise</i>.</p> <p>“Lesson Plans for Teaching Economics with The Big Bang Theory” (with Wayne Geerling, Ben Smith, James Tierney, and Jadrian Wooten) <i>Journal of Economics Teaching</i>. 3 (1): 162-184, 2018.</p>
UC, San Diego (2017-2018) <ul style="list-style-type: none">• Panhellenic Association. University-wide Distinguished Professor Award. 2018	<p>“The Economics in <i>Humans of New York</i>” (Abdullah Al-Bahrani, Kim Holder, and Charity-Joy Acchiardo). <i>Journal of Economics and Finance Education</i>. 16 (2): 19-30, 2017.</p> <p>“Beyond Grades” (with Matt Rousu, James Tierney, Kim Holder) <i>Journal of Economics and Finance Education</i>. 16 (2): 1-10, 2017.</p>
Penn State University (2001-2013) <ul style="list-style-type: none">• George W. Atherton Award. The university’s highest undergraduate teaching award. 2011.• Member of the Faculty Homecoming Court, 2008 and 2010.• Voted the Best Overall Teacher in the Smeal College of Business, <i>Critique</i> magazine, 2010.	<p>“Mad Max: Traveling the Fury Road to Learn Economics” (with Michelle Vachris) <i>International Journal of Pluralism in Economic Education</i>. 8 (1): 68-79, 2017.</p> <p>“The Top Ten Films for Economic Educators” (with Kim Holder and Brian O’Roark) <i>The American Economist</i> 61 (2): 1-13, 2016.</p> <p>“JET: A New Journal Takes Off!” (with Linda Ghent) <i>Journal</i></p>

<ul style="list-style-type: none"> Honored as an Instrumental Faculty Member in the First Year Experience on seven occasions, 2005-2007, 2009, 2011-2013. Panhellenic-Inter Fraternity Council. University-wide Faculty Appreciation Award. 2007 and 2009. College of Liberal Arts, 2005 Outstanding Teaching Award (Non-Tenure Line Faculty). Department of Economics, Outstanding Undergraduate Teaching Awards. <ul style="list-style-type: none"> 12-time recipient of the award for ECON 102: Principles of Microeconomics. 4-time recipient of the award for ECON 404W: Current Economic Issues. 3-time recipient of the award for ECON 351: Money and Banking. 1-time recipient of the award for ECON 104: Principles of Macroeconomics. <p>Miscellaneous:</p> <ul style="list-style-type: none"> Rockonomix "Financial Fitness" professor award honoring the video that has the best personal finance theme, 2017 	<p><i>of Economics Teaching</i> 1 (1): 1-7, 2016.</p> <p>“Bazinganomics: Economics of <i>The Big Bang Theory</i>” (with Wayne Geerling, Ben Smith, James Tierney and Jadrian Wooten) <i>Journal of Economic Education</i>, 47 (2), 192, 2016.</p> <p>“Using Film Clips to Teach Public Choice Economics: Take Two” (with Frank Stephenson) <i>Journal of Economics and Finance Education</i>, 14 (2), 76-85, 2015.</p> <p>“First Impressions: Why the First Day Matters” (with Charity-Joy Acchiardo) <i>Perspectives on Economic Education Research</i>, 9 (2), 1-9, 2015.</p> <p>“Using Karaoke to Teach the Law of Supply” (with Wayne Geerling) <i>Journal of Economics and Finance Education</i>, 14 (1), 69-78, 2015.</p> <p>“The Economics of <i>The Office</i>” (with Dan Kuester and Chris Youderian) <i>Journal of Economic Education</i>, 45 (4): 392, 2014.</p> <p>“Multi-Media Technology for the Next Generation.” (with Tawni Ferrarini) <i>Journal of Private Enterprise</i>, 29 (2): 129-139, 2014.</p> <p>“Econ 1-0-What?” <i>Journal of Economic Education</i>, 43 (4), 440, 2012.</p> <p>“Using Film Clips to Teach Public Choice Economics” (with Frank Stephenson) <i>Journal of Economics and Finance Education</i>, 10 (1): 28-36, 2011</p> <p>“TV for Economics” (with Linda Ghent and Misty Stone) <i>Journal of Economic Education</i>, 42 (2): 207, 2011.</p> <p>“Your Place in Space” (with Margo Bergman, Michael Reksulak, Jon Rork, Rick Wilson, David Zirkle) <i>Journal of Economic Education</i>, 40 (4): 405-421, 2009.</p> <p>“Movie Scenes for Economics” (with Herman Li) <i>Journal of Economic Education</i>, 39 (3): 303, 2008.</p> <p>“Teaching Private Enterprise Through Tunes: An Abecedarium of Music for Economists” (with Josh Hall, Robert Lawson, and Andrew Rice) <i>Journal of Private Enterprise</i>, 23 (2): 157-166, 2008.</p> <p>“From ABBA to Zeppelin, Led: Using Music to Teach Economics” (With Robert Lawson and Josh Hall) <i>Journal of Economic Education</i>, 39 (1): 107, Winter 2008.</p> <p>“Using Flash to Create Synchronized Lyrics and Music to Teach Economics” (with Andrew Rice) <i>Perspectives on Economic Education Research</i>, 3 (1): 53-64, 2007.</p> <p>“The Thrill of Victory, the Agony of Defeat” (with Robert Lawson) <i>Public Choice</i> 83: 305-312, 1995.</p>
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Additional Professional Contributions:

Chapters

“Never a Lovely Day: the Wretched Economics of Mad Max: Fury Road” (with Michelle Vachris). *Dystopia and Economics*, edited by CJ Acchiardo and MA Vachris, Routledge, 2018.

“A Spoonful of Sugar Helps the Medicine Go Down: Why Good Content is Never Enough” (with Wayne Geerling) *New Developments in Economic Education*, edited by F.G. Mixon and R.J. Cebula, Edward Elgar, 2014.

“Incorporating Media and Classroom Response Systems in the Economics Classroom” (With Joe Calhoun). *International Handbook of Economic Education*, edited by KimMarie McGoldrick and Gail Hoyt, 2012

“A Tale of Two Partners - How Specialization and Division of Labor are Reshaping the Academy,” *Doing More With Less: Making Colleges Work Better*, edited by Josh Hall, Springer Publishing, 2010.

“Recent Film Scenes for Teaching Introductory Economics,” in *Expanding Teaching and Learning Horizons in Economic Education*, edited by F.G. Mixon, Jr. and R.J. Cebula, New York, Nova Science Publishers, 2009.

"Selling Seats Through an English Auction" in *Games Economists Play: Non-Computerized Games for College Economics*, by Greg Delemeester and Jurgen Brauer. 2005.

“Letting the Gini Out of the Bottle: A Look at Inequality in Major League Baseball Since 1985” (with Brian O’Roark) in *The Cooperstown Symposium on Baseball and American Culture 2002*, edited by William Simons, MacFarland & Company, Inc. 2003.

Invited Talks:

“Economics for Every Season” – San Diego Center for Economic Education, 2018.

“Economics Principles Workshop” – The Fraser Institute, 2018.

“The Five Foundations of Economics” – Palomar College, 2017

“The Five Foundations of Economics” – Kansas State University, 2017.

“The Last Lecture” – Keynote speaker at Economics Arkansas, 2017.

“Economic Principles Workshop” – The Fraser Institute, 2017.

“Everything You Need to Know About Economics in 60 Minutes” Palomar College, 2017.

“University-wide Colloquium on Teaching Strategies” Universidad Francisco Marroquin, Guatemala.

“Everything You Need to Know About Economics in 60 Minutes” Miami Dade College, 2017.

“Pokemon GO! Going...Gone?” Teaching Colloquium, Office of Economic Education, University of Arizona, 2016.

“Strategies for Engaging Your Economics Students” California State University – Fullerton, 2016

“Energize your Economics Course” San Diego Center for Economic Education, 2016.

“Lifesavers for Economic Educators” University of Kentucky, 2016.

“The Oil Boom and Gasoline Price Bust: Why We Will Never Run Out of Oil” Provocative Lecture Series, San Jose State University, 2016.

“Disneynomics: Animate your Class” – Arizona Council on Economic Education, 2016

“Economic Principles Workshop” – The Fraser Institute, October 2015

“Lasting Impressions” – plenary speaker at the California Association of School Economics Teachers, 2015

“Disneynomics” – Thomas R. Brown Foundation, 2015

“Economic Principles Workshop” – The Fraser Institute, April 2015

“More Engaging than a Smart Phone: Overcoming the Challenges of Large Lectures” – Arizona State University, 2014.

“A Good First Impression Leads to Lasting Impressions” – University of Nevada, Las Vegas, 2014.

“Charting a Path to Prosperity” – The Fraser Institute, 2014

“Making Lasting Impressions” – keynote speaker for the California Association of School Economics Teachers, 2014

“The Economic Way of Thinking” – The Fraser Institute, 2014

“The Art of Teaching: Why Good Content is Not Enough” – plenary speaker at the 19th Annual University of Kentucky Economics Teaching Workshop, 2014

“From First Impressions to Lasting Impressions” – University of Southern Denmark, 2014

“The Best of the 2010s: Movies and Music for Teaching Economics” – Texas Community College Teachers Association, 2014

“Charting a Path to Prosperity: The Economic Freedom of the World Map in the Classroom” – The Fraser Institute, 2013

“Teaching Economics Using Media & Active Learning” – Thomas R. Brown Foundation, 2013

“Engaging Economics with Media and Active Learning” – The Arizona Council on Economic Education, 2013

“Games and Media in the Classroom” – The Art of Teaching Workshop, Institute for Humane Studies, Towson University, 2013

“Economics in Movies and TV” and “Economics in Music and More” – Your World Economics: Economic Summit, Federal Reserve Bank of Dallas, 2013

“The Economic Way of Thinking” – The Fraser Institute, 2013

“An Introduction to Economic Reasoning” – The Fraser Institute, 2013

“Some of My Favorite Economics-related Media” – Berry College, 2013

“First Impressions and Lasting Impressions How to Make It Stick” – University of West Georgia, 2013

“Using Media and Social Media to Teach Economics” – Georgia State University, 2013

“Teacher Training Workshop on Economic Principles” – Fraser Institute, 2013

“Making Principles of Economics More Engaging” – Texas Community College Teachers Association, 2013

“Creating Pinterest in Learning - Using Media and Social Media to Engage Learners” Washington and Lee University, 2013

“An Introduction to Economic Reasoning” The Fraser Institute, 2012

“Using Media, Games, and Activities in the Classroom” Center for Economic Education, University of Delaware, 2012.

“Games and Media in the Classroom” The Art of Teaching Workshop, George Mason University, 2012

“Should You Be Ben Stein or Catherine Zeta-Jones When You Teach?” Dartmouth College, Department of Economics Teaching Seminar, 2012.

“Last Chance Lecture: Everything You Need to Know about Economics in the Time it Takes to Watch a Movie” Dartmouth College Society of Investment and Economics, 2012.

“Teaching with Technology: Triumphs, Troubles and Tidbits” Society of Economic Educators. 2012.

“Making it Pop: Media for Economists” Kansas State University, Department of Economics Lecture Series on Economic Prosperity, 2011.

“Using Media, Games, and Activities in the Classroom” and “Teaching as a Career” Liberty and the Art of Teaching Workshop, George Mason University, July 2011.

“Top-notch Technology for the Classroom” International Conference for Teachers of Advanced

Placement Economics. 2010.

“Using Multimedia and Active Learning to Inspire Your Students” Advanced Teacher Forum. National Foundation for Teaching Entrepreneurship. 2010.

“Dismal Science? Hardly. Using Popular Culture to Make Economics Engaging” University of Arizona Economics Society, 2010.

“No Longer Dismal: Enlivening Economics with Music and Film” Kansas State University, Department of Economics Lecture Series on Economic Prosperity, 2009.

"Owning the Large Lecture" and "T-Mobiling Your Classroom" Andrew Young Distinguished Lecture Series, Georgia State University. 2009.

“A Tale of Two Partners” Pope Center Roundtable on Higher Education, 2008.

“Using Media to Add Value in the Classroom” Plenary Address at the 8th Annual Teaching Economics Workshop at the University of North Carolina Wilmington. 2008

“Bridging the Gap Between Instructors and Students: Bringing Popular Culture into the Classroom” Georgia Southern University, Statesboro, GA. 2008

“Does Size Matter?” W. Frank Barton School of Business, Wichita State University, KS. 2008

“An Interactive and Media-Driven Approach to Teaching Economics” School of Business and Economics, Lynchburg College, VA. 2008

“Leveraging Scale: An Interactive and Media-Driven Approach” South-Western’s 3rd Annual Business Educators Symposium, San Antonio, TX. 2008

“Using Multimedia in the Classroom: Reaching Your Students on Their Terms” Educational Podcasting Colloquium at Miami Dade College. 2008

“Interactive and Media-Driven Strategies for Introductory Economics” 4th Annual Teaching Workshop sponsored by the Stavros Center for Economic Education at Florida State University. 2008

“Making Economics More Engaging: Ways to Leverage Scale to Inspire Your Audience” Koch Associates Program, DC. 2008

“The Teaching Technology Revolution in Economics - Are You Behind the Curve?” Opening Address at the 34th Annual Northeast Business and Economics Association Meetings. 2007

“Making Economics More Engaging” Keynote address at the Third Annual Gulf Coast Economics Association Teaching Conference. 2007

“Innovative Approaches for Making Economics Engaging” Young Entrepreneurs of Kansas Summer Workshop. 2007

“Confessions of a Professional Instructor: Ten Secrets for Managing Your Classroom” Keynote speaker at the 12th Annual University of Kentucky Economics Teaching Workshop. 2007

“From Anchorman to the Wizard of Oz and ABBA to Zeppelin: An Exploration of Economics”

South-Western's 2nd Annual Business Educators Symposium. San Diego, CA. 2007

"In a Flash: Incorporating Music into the Economics Classroom" (with Andrew Rice, Herman Li, and Brian O'Roark) Plenary session at the 18th Annual Teaching Economics: Instruction and Classroom Based Research Conference. 2007

"From Anchorman to The Wizard of Oz and ABBA to Zeppelin: An Exploration of Economics in Film and Music," Plenary session at the Second Annual Gulf Coast Economics Association Teaching Conference. 2006

"What Hollywood Can Teach You About Economics," George H. Moor Lecture Series, Capital University School of Management. 2006

"Teaching Economics in the Movies," 1st Annual Economics Symposium, Southwestern Publishing, 2005.

"Innovative Approaches for Teaching Principles of Economics," Teaching Workshop sponsored by the Stavros Center for Economic Education at the University of South Florida. 2005

"Using Multimedia in the Principles Classroom" McGraw-Hill Irwin Economics Symposium. 2004

"Economics at the Movies" Florida State University. Stavros Center for Economics Education Workshop. 2004

"Teaching Economics Using Film Clips" Penn State University Department of Economics Instructional Workshop, 2003.

"Bringing Sports Economics to Life" University of West Virginia Department of Economics Microeconomics Seminar, 2001.

"The Distribution of Wealth and Income" and "Should the State Equalize Income?" Grove City College Summer Institute on Market Economics and Religious Faith, 1999.

Conference Presentations:

"I Scream, You Scream, We all Scream for Economics!" Conference on Teaching and Research in Economic Education, 2018.

"College Humor" – Council for Economic Education Annual Conference, 2017

"Pokemon GO! Going....Gone? – Conference on Teaching and Research in Economic Education sponsored by the AEA Committee on Economic Education, 2017.

"Mad Max: Traveling the Fury Road to Learn Economics" – Association of Private Enterprise Education, 2017.

"Media Resources for Teaching Behavioral Economics" – American Economics Association Annual Meeting, 2017.

"Weird Economics: Why Weird Al Yankovic is a Better Economist Than You Are" – National

Economics Teaching Association, 2016.

“Pokémonomics 101: How to get Pokémon GO into the classroom” – National Economics Teaching Association, 2016.

“Keeping It Reel: Film Clips for Teaching Behavioral Economics” – Council for Economic Education Annual Conference, 2016.

“Weird Economics: Using Song Parodies to Teach Economics” – Council for Economic Education Annual Conference, 2016.

“Setting the Scene: Using Film Clips to Teach Behavioral Economics” – Society for the Advancement of Behavioral Economics, 2016

“Viewing Economics Through the Lens of Life” – Conference on Teaching and Research in Economic Education sponsored by the AEA Committee on Economic Education, 2016

“Making Large Lectures Personal” – Conference on Teaching and Research in Economic Education sponsored by the AEA Committee on Economic Education, 2016

“The History of Music for Econ” – Conference on Teaching and Research in Economic Education sponsored by the AEA Committee on Economic Education, 2016

“My Technology Journey: Balancing Technology Use Versus Traditional Teaching Methods” -- Association of Private Enterprise Education, 2016

“Viewing Economics Through the Lens of Life” – Association of Private Enterprise Education, 2016

“Preparing Lyric Videos” -- Association of Private Enterprise Education, 2016

“Discovering the Economic Secrets of Mad Max: Fury Road” -- Association of Private Enterprise Education, 2016

“Bazinganomics: Teaching Economics with The Big Bang Theory” – Southern Economic Association Conference, 2015.

“Animated Economics” – Council for Economic Education Annual Conference, 2015

“Using Incentives in Large Lectures to Motivate Learning” – Conference on Teaching and Research in Economic Education sponsored by the AEA Committee on Economic Education, 2015

“50 Movies for 50 Years” – Association of Private Enterprise Education, 2015

“Using Media to Teach Economics” – Conference on Teaching and Research in Economic Education sponsored by the AEA Committee on Economic Education, 2014

“Using Karaoke to Teach the Law of Supply” – Conference on Teaching and Research in Economic Education sponsored by the AEA Committee on Economic Education, 2014

“50 Songs for 50 Years” -- Association of Private Enterprise Education, 2014

“The 50 Greatest Economic Songs of the Past 50 Years” (with Brian O’Roark and Kim Holder) 25th Annual [Instruction and Classroom Based Research](#) Conference, Robert Morris University, 2014

“First Impressions and Lasting Impressions: Making Economics Memorable” (with Charity-Joy Acchiardo) – Poster session sponsored by the AEA Committee on Economic Education, 2014

“1,001 Tips for Teaching Economics” (with Wayne Geerling) – Southern Economic Association, 2013

“Staying Relevant - The Best Media for Teaching and Learning Economics in the Last Five Years” (with Kim Holder) – Poster session sponsored by the AEA Committee on Economic Education, 2013

“Using Technology to Engage Learners” – Council for Economic Education, 2012.

“Using Social Media to Teach Economics” – AEA Conference on Economic Education, June 2012.

“Let DirkMateer.com be Your Personal Assistant” – Association of Private Enterprise Education, 2012

“Using Film Clips to Teach Public Choice Economics” – Association of Private Enterprise Education, 2012

“The Economics of *The Office*” (with Dan Kuester) – Poster session sponsored by the AEA Committee on Economic Education, 2012

“Media Resources for Economists: The best of pop culture all rolled into one place” Developments in Economics Education conference, September 2011.

“Using Media to Enhance Teaching and Learning in Economics” – AEA Conference on Economic Education, June 2011.

“Using Live Question to Assist Learning in Economics” – Poster session sponsored by the AEA Committee on Economic Education, 2011.

“Using Media to Enhance Teaching and Learning” part of Starting Point: Teaching and Learning Economics Module Development Workshop, Carleton College, April 2010.

"Using Film Clips to Teach Public Choice" (with E. Frank Stephenson) Association of Private Enterprise Education, 2010.

“Television for Economists” – Poster session sponsored by the AEA Committee on Economic Education, 2010.

The Latest Technology and Cool Stuff in the Classroom” and “YouTube, Economic Education, and Classroom Assignments” (both with Tawni Ferrarini) – Council for Economic Education,

2009.

“Use YouTube to Upload Interest in Economics” (with Tawni Ferrarini) – Association of Private Enterprise Education, 2009.

“How Specialization and Division of Labor are Reshaping the Academy” – Association of Private Enterprise Education, 2009.

“Deal or No Deal: Leveraging the Large Class Experience” – Poster session sponsored by the AEA Committee on Economic Education, 2009

“You Tube and Economic Education” (with Tawni Ferrarini) – National Council on Economic Education, 2008

“Teaching with You Tube: An Economist's Guide to Free Web-Based Content” – Poster session sponsored by the AEA Committee on Economic Education, 2008 ASSA Meetings.

“From ABBA to Zeppelin, Led: A Web Resource for Teaching Economics through Music” (with Joshua C. Hall and Robert A. Lawson) – Poster session sponsored by the AEA Committee on Economic Education, 2008 ASSA Meetings.

“Interactive Teaching Strategies for the Classroom” – Third Annual Gulf Coast Economics Association Teaching Conference. 2007.

“From ABBA to Zeppelin, Led: Using Music to Teach Economics” (with Joshua Hall and Robert Lawson) and “Flash Music for Economics: www.musicforecon.com” (with Andrew Rice) – 2007 Association of Private Enterprise Education meetings.

Panel Discussion (with Rich Vedder and Russ Sobel) on “Research and Teaching: Friends or Foes?” – 2007 Association of Private Enterprise Education meetings.

Coordinator of the Directors of Undergraduate Studies Breakfast (along with Gail Hoyt). Sponsored by the AEA Committee on Economic Education, 2007 ASSA Meetings.

“Making Penn State’s Most Enrolled Class More Welcoming” (with Andrew Rice) - The 2006 Penn State Symposium on Teaching and Learning with Technology: A Symposium of Faculty Excellence.

“Using Flash to Create Synchronized Lyrics and Music to Teach Economics” (with Andrew Rice) – 2006 Teaching Economics: Instruction and Classroom Based Research Conference.

“Teaching Economics with Tunes” (poster session) and the “Workshop on Interactive Teaching for Economic Faculty and Graduate Students: Teaching Introductory Economics” - sponsored by the AEA Committee on Economic Education, 2006 ASSA Meetings.

“Creative Ideas for Teaching Principles of Economics” and “Economics in the Movies” – 2005 Association of Private Enterprise Education Meetings.

“Your Place in Space: Classroom Experiment on Spatial Location Theory” (with Margo Bergman, Michael Reksulak, Jon Rork, Rick Wilson and David Zirkle) – 2004 Economics Science Association Meetings.

“Rent Seeking: A Pedagogical Framework for Large Sections” – 2004 Public Choice Meetings.

“Music to Learn By – Songs with Economic Content” – 2004 Teaching Economics: Instruction and Classroom Based Research Conference.

"The Economics of Popular Culture" - 2003 Teaching Economics: Instruction and Classroom Based Research Conference.

“Letting the Gini out the Bottle, An Examination of the Inequality in MLB from 1985-2000”
The 14th Annual Cooperstown Symposium on Baseball and American Culture, *National Baseball Hall of Fame*, June 2002.

"Taking Sports Economics on the Road, Lessons from the Ballpark" - 2001 Southern Economic Association meetings.

"Pennsylvania's Proposed Economic Standards, A Comment" - 2001 Association of Private Enterprise Education meetings.

“Using Gini Coefficients to Monitor Inequality in Major League Baseball” (with Brian O’Roark)
- 2001 Public Choice meetings.

"Class Productivity Experiments: Deriving Productivity, Cost, and Revenue Curves from Classroom-generated Data" (with Clair Smith) - 2001 Teaching Economics: Instruction and Classroom Based Research Conference.

"Re-examining the Deadweight Loss of Christmas" - 2000 Western Economics Association Conference.

"A New Pedagogical Approach to Teaching Property Rights" - 1999 Association of Private Enterprise Education Meetings.

“Seat Auctions and Uecker Effects in the Classroom” - 1997 Southern Economic Association Meetings.

"Cheap Thrills: Does Competitive Rent-Seeking Dissipate in the Long-run?" - 1997 Southern Economic Association Meetings.

“Determining the NCAA Division I National Champion in Football, Do Pollsters rank Ex Ante or Ex Post?” - 1997 Pennsylvania Economic Association meetings.

“Establishing a Market for Seats: An Introduction to Property Rights” - 8th Annual Teaching Economics: Instruction and Classroom Based Research Conference.

“The Incentive Effects of the Modified Stableford Scoring System” - Southern Economics Association meetings, November 1995.

“The Demand for Municipal Golf in Pennsylvania” (with Peter Frank) - Pennsylvania Economic Association meetings, 1995.

“Nice Guys (Sometimes) Finish First” - Southern Economics Association meetings, 1994.

“Experimental Rent-Seeking: Evidence from the Classroom” - Southern Economics Association meetings, 1993.

“An Economic Theory of the Decision to Quit Smoking” (with Lydia and Will Harris) - Southern Economics Association meetings, 1992.

“The Term Limit Movement: A Modest Proposal for Reform” - Southern Economics Association meetings, 1992.

“Educating America’s High School Students?” - Eastern Economics Association meetings, 1992.

Work in Progress:

“Flying Paper Airplanes to Illustrate Model Building in Economics” (with Wayne Geerling and Brian O’Roark) submitted to the *Journal of Economics and Finance Education*.

“50 Songs for 50 Years” (with Kim Holder and Brian O’Roark) book manuscript.

“Pokemon GO! Going...Gone? (with Abdullah Al-Bahrani, David Mahon, and Ryan Murphy) Manuscript is drafted. Under consideration at JET.

“Media for Learning Behavioral Economics” (Marie Briguglio and Charity-Joy Acchiardo) Manuscript drafted, plan to submit to a behavioral journal.

“Using Paper Airplanes to Teach Endogeneity and Ceteris Paribus” (with Brian O’Roark and Wayne Geerling).

“Using *Big Hero 6* to Better Understand Asymmetric Information” (Charity-Joy Acchiardo) Working manuscript.

“Weird Economics” (with Brian O’Roark) Working database and draft manuscript.

“Frozenomics: Teaching About Market Forces and Sunk Costs” Working idea and class examples.

“Demonstrating that Inequality is not Inequity” Working manuscript.

“A Primer for Building Lyric Videos for Economics” Working idea and PPTs.

Websites Developed:

Bazinganomics. www.bazinganomics.com

Economics of *The Office*. www.economicsoftheoffice.com

Dirk Mateer. www.dirkmateer.com Cited in *Resources for Economists*. ISSN 1081-4248, Vol. 13, No. 8. August, 2011 (http://rfe.org/showRes.php?rfe_id=1894&cat_id=91)

Music for Economics. www.musicforecon.com Cited in *Resources for Economists*. ISSN 1081-4248, Vol. 11, No. 2. February, 2007 (www.rfe.org/showRes.php?rfe_id=1731&cat_id=91)

Movies for Economics. www.moviesforecon.com. Cited in *Resources for Economists*. ISSN 1081-4248, Vol. 12, No. 1. January, 2008 (http://www.rfe.org/showRes.php?rfe_id=1819&cat_id=91)

Television for Economists. www.tvforecon.blogspot.com/

From ABBA to Zeppelin, Led: Using Music to Teach Economics.
www.divisionoflabour.com/music/

“Using Media to Enhance Teaching with Learning” 2010.
(<http://serc.carleton.edu/econ/media/index.html>) Module developed for Starting Point: Teaching and Learning Economics <http://serc.carleton.edu/econ/index.html>. Supported by NSF Award DUE #0817382. September 2008-August 2011. PIs: Mark Maier, Cathy Manduca, KimMarie McGoldrick and Scott Simkins.

In the News:

“Simulating a Great Econ Class” 2016
<http://www.gpb.org/blogs/education-matters/2016/11/04/simulating-great-econ-class?platform=hootsuite>

“Summer of the Shark’ 2: *The Shallows* Revives Pop Culture’s 40-Year Shark Obsession” 2016
<http://observer.com/2016/06/summer-of-the-shark-2-the-shallows-revives-pop-cultures-40-year-shark-obsession/>

“Let It Go: Economics Dish Best Served Frozen” 2015
<https://www.timeshighereducation.com/news/let-it-go-economics-dish-best-served-frozen>

“Rise of the Geriaction Hero” 2015
<http://www.thedailybeast.com/articles/2015/03/24/rise-of-the-geriaction-hero-how-the-recession-gave-birth-to-hollywood-s-most-virulent-new-genre.html>

“Professors embrace pop culture to teach economics” 2013
<http://www.usatoday.com/story/money/business/2013/04/21/professors-embrace-pop-culture-to-teach/2099897/>

“Penn State Professor Uses Pop Culture to Teach Economics” 2013
<http://www.businessweek.com/articles/2013-02-13/penn-state-professor-uses-pop-culture-to-teach-economics>

“Greeks honor influential professors” 2009
http://www.collegian.psu.edu/archive/2009/04/24/greeks_honor_influential_profe.aspx

“Are Research and Teaching Friends or Foes?” July 28, 2008.
<http://www.popecenter.org/commentaries/article.html?id=2040>

“The Curious Lives of Non-Tenured Professors” *Clarion Call*, March 26, 2008.
http://www.popecenter.org/clarion_call/article.html?id=1981

“Black-Scholes? Meet Black Sabbath” *Real Time Economics*, December 31, 2007.

<http://blogs.wsj.com/economics/2007/12/31/black-scholes-meet-black-sabbath/>.

"Profs Class Hits Home Run," *The Herald*, October 27, 2000, C-1.

Courses Taught:

Principles of Microeconomics
Principles of Macroeconomics
Intermediate Microeconomics
Intermediate Macroeconomics
Public Finance
Labor Economics
Public Policy
Sports Economics
Money and Banking
Econometrics
Business Statistics
Current Economic Issues (writing-intensive)
Experimental/Behavioral Economics
Global and Financial Economics and Strategy

Service:

Founder of the *Journal of Economics Teaching*. Served as the Executive Director, 2015-2017.
Board member, 2015-

Curriculum Advisory Board, Association for Teaching Kids Economics, 2017-

National Association of Economic Educators, Technology Committee, 2009-2010

Directors of Undergraduate Studies breakfast, ASSA meetings. 2009 (with Gail Hoyt).

Lecturer Recruitment Committee, University of Arizona/Penn State University, 2004-2016.

Faculty Evaluation Committee, University of Arizona, 2014-2016.

On-line Course Development:

Principles of Microeconomics and Principles of Macroeconomics, created for the University of Kentucky, 2013-2014.

Principles of Macroeconomics (with Norm Clifford), created for Penn State World Campus, 2002.

PAST EXPERIENCE:

Lecturer

University of California at San Diego, 2017-2018.

Senior Lecturer and Gerald J. Swanson Chair of Economic Education

University of Arizona: 2014-2017.

Senior Lecturer

University of Kentucky, Lexington, KY; 2013 to 2014.

Co-Director (or Director) of Undergraduate Studies, Economics

Penn State University, University Park, PA; 2004 to 2013.

Senior Lecturer of Economics

Penn State University, University Park, PA; 2001 to 2013.

Professor of Economics

Grove City College, Grove City, PA; 1999 to 2001.

Associate Professor of Business and Economics, Assistant Men's Golf Coach

Grove City College, Grove City, PA; 1993 to 1999.

Assistant Professor of Economics

Goucher College, Towson, MD, 1991-1993.

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Florida State University, Tallahassee, FL, 1988-1991, 1987 and 1989, 1988 and 1989.

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Seven Hills School, Lynchburg, VA, 1985-1987.

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Ph. D. in Economics from Florida State University, 1991.

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